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| <p><b>eCF Council Project:</b><br/><b>e-CF Multistakeholder partnership driving ICT professional up-skilling and pick up of employability</b></p> <p><b>WP7</b></p> <p><b>DLV7.6 – eCF Council web thematic channel</b></p> |  |  |
| <p>Project Number:<br/>562364-EPP-1-2015-1-IT-EPPKA2-SSA</p>  | <p>Dissemination Level:<br/>Public</p> |  |



| Author                | Date       | Version | Description                              |
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| Francesca Falco (DE)  | 28/02/2016 | 01      | Draft document template                  |
| Katarzyna Koziol (DE) | 23/10/2018 | 02      | eCF Council web thematic channel - final |
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## eCF Council: A multi-stakeholder partnership for ICT An Erasmus+ funded project – Sector Skills Alliance KA2

### YouTube channel

In order to have all videos related to the project in one place the consortium created the eCF Alliance YouTube channel in May 2016. The channel can be accessed at: <https://www.youtube.com/channel/UCa4GctnVCh6hGKbatpyjrlw/about>

As of its creation it was serving mostly as a repository for videos produced for project, including the general presentation of a project by projects leader, partners, keynotes and sessions from the Final Conference, also conference summerising video published after the conference. In total there were 17 videos placed on the channel.



## Video Library

However, YouTube channel has its limitations, due to YouTube technicalities it was allowing adding there videos already added on different YouTube channels. Therefore, as mentioned in DLV 7.9 – Dissemination (Interim) Report as of April 2017 DIGITALEUROPE invest time in developing the “Video Library” section on the website. To ensure that all videos produced during the project life-span and related videos produced for other initiatives but with related content have better visibility to the project audience.

The Video Library can be accessed here: <https://www.ecfalliance.org/video-library> .

At the end of October 2018 there were 9 videos on the Video Library page, all described in detail with links to their source and in case of a video summarising the Final Conference linking to other 14 videos from the conference. The videos related are coming from the project “eSkills for Jobs 2015-2016”, videos with interviews with real ICT Professionals describing their day-to-day jobs.



# eCF Council: A multi-stakeholder partnership for ICT An Erasmus+ funded project – Sector Skills Alliance KA2



## Video library



### Summary of the eCF Alliance Final Conference

With the objective of promoting a common reference scheme for vocational qualifications and certification the Final conference of the eCF Alliance project took place on 11 October in Brussels. See speaker presentations on our YouTube channel: <https://www.youtube.com/channel/UC4Kz9n1C3dM2z0y0t8e>



### eCF Council: A multi-stakeholder partnership for ICT Erasmus+ project presentation

A video presentation, by the project coordinator, about our eCF Council experience and its main outcomes.



### Presentation of the ECF Council Project (in Spanish)

Este proyecto pretende crear una estructura estable de cooperación (operaciones de Tecnologías de la Información y las Comunicaciones) que fortalezca la profesionalidad del sector TIC a un nivel europeo e internacional. Tiene la intención de establecer una alianza basada en el comercio, el conocimiento y la comprensión en el sector de las TIC, agrupando los principales actores.



### eSkills for Jobs 2015

MEP Victor Negrescu, European Parliament

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### Discover IT job profiles: Data Scientist

Big data is everywhere – every day, terabytes upon terabytes of new data is generated by every digital device or social media exchange. The growth of big data has also given rise to the fields of data analytics, and the job of data scientist.

This video is published by the Executive Agency for Small and Medium-sized Enterprises (EASME).



### Discover IT job profiles: Network Engineer

While everyone is familiar at this stage with the World Wide Web and mobile applications, people rarely consider the network infrastructure that connects computers and devices and allows the Internet to operate.

This video is published by the Executive Agency for Small and Medium-sized Enterprises (EASME).



### Discover IT job profiles: Technical Programme Manager

Every project will need some sort of management and lead. A technical project manager typically works on the supervision of a technical project and in communication activities with non-technical audiences.

This video is published by the Executive Agency for Small and Medium-sized Enterprises (EASME).



### Discover IT job profiles: UX Designer

The growth of the technology sector has created many new career pathways, not all of which are strictly related to coding and computational thinking. Consider the example of UX design (User Experience design) in web development: while of course the code in the backend is what makes a website actually function, other important considerations are the aesthetics and usability of the website.

This video is published by the Executive Agency for Small and Medium-sized Enterprises (EASME).



### Discover IT job profiles: Web Developer

World Wide Web and mobile applications are the most familiar aspect of technologies, and developing websites and apps is a spread IT profession that is sometimes embraced upon by non-professionals.

This video is published by the Executive Agency for Small and Medium-sized Enterprises (EASME).

## Statistics

Since the website was fully operated 1 April 2016 - 24 October 2018, the “Video Library” was 10<sup>th</sup> top visited subpage on the website.

It is important to note that the “Video Library” section was created later than April 2016, the first time when website was presented to the wider-audience.



eCF Council: A multi-stakeholder partnership for ICT  
 An Erasmus+ funded project – Sector Skills Alliance KA2

Primary Dimension: **Page** Page Title Other ▾

Plot Rows Secondary dimension ▾ Sort Type: Default ▾

| <input type="checkbox"/> | Page ?                          | Pageviews ?                                 | Unique Pageviews ?                          |
|--------------------------|---------------------------------|---|---|
|                          |                                 | <b>9,120</b><br>% of Total: 100.00% (9,120) | <b>6,558</b><br>% of Total: 100.00% (6,558) |
| <input type="checkbox"/> | 1. /                            | <b>3,068</b> (33.64%)                       | <b>2,366</b> (36.08%)                       |
| <input type="checkbox"/> | 2. /finalconference             | <b>495</b> (5.43%)                          | <b>394</b> (6.01%)                          |
| <input type="checkbox"/> | 3. /sharebutton.to              | <b>388</b> (4.25%)                          | <b>133</b> (2.03%)                          |
| <input type="checkbox"/> | 4. /http://www.ecfalliance.org/ | <b>377</b> (4.13%)                          | <b>261</b> (3.98%)                          |
| <input type="checkbox"/> | 5. /trainingplatform            | <b>323</b> (3.54%)                          | <b>265</b> (4.04%)                          |
| <input type="checkbox"/> | 6. /newsletter-4                | <b>319</b> (3.50%)                          | <b>154</b> (2.35%)                          |
| <input type="checkbox"/> | 7. /news                        | <b>296</b> (3.25%)                          | <b>174</b> (2.65%)                          |
| <input type="checkbox"/> | 8. /news-2                      | <b>220</b> (2.41%)                          | <b>128</b> (1.95%)                          |
| <input type="checkbox"/> | 9. /results                     | <b>219</b> (2.40%)                          | <b>165</b> (2.52%)                          |
| <input type="checkbox"/> | 10. /video-library              | <b>207</b> (2.27%)                          | <b>167</b> (2.55%)                          |